

COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

PETITION OF CINCINNATI BELL DIRECTORY,)	
INC. FOR EXEMPTION OF ITS VOICE MESSAGING)	CASE NO. 92-476
SERVICE FROM REGULATION)	

O R D E R

IT IS ORDERED that Cincinnati Bell Directory, Inc. ("CBD") shall file the original and 12 copies of the following information with the Commission by March 12, 1993, with a copy to all parties of record. Each copy of the data requested should be placed in a bound volume with each item tabbed. When a number of sheets are required for an item, each sheet should be appropriately indexed, for example, Item 1(a), Sheet 2 of 6. Include with each response the name of the witness who will be responsible for responding to questions relating to the information provided. Careful attention should be given to copied material to ensure that it is legible. Where information requested herein has been provided along with the original application, in the format requested herein, reference may be made to the specific location of said information in responding to this information request. When applicable, the information requested herein should be provided for total company operations and jurisdictional operations, separately. If the information cannot be provided by the stated date, CBD should submit a motion for an extension of time stating the reason a delay is necessary

and a date by which the information will be furnished. Such motion will be considered by the Commission.

1. Provide a detailed description of CBD's Voice Messaging Service.

2. For the Voice Messaging Service:

a. Explain whether or not Voice Messaging may be purchased as a "stand-alone" service, without the customer being required to purchase service features other than those required for a dial tone.

b. If so, separately describe each of the service features that are embodied in Voice Messaging and which are tarified.

c. If not, separately describe each of the service features which must be purchased first by the customer and which are tarified.

d. For each tarified service to which a customer must subscribe prior to purchasing Voice Messaging, describe and justify the need for tying Voice Messaging to each service.

3. Are customers required to purchase Voice Messaging as a "total package" or may they purchase only a few of the service features as listed on pages 2 and 3 of CBD's petition? Explain.

4. Itemize the price that will be paid by the customer for each of the service features embodied in Voice Messaging for the residential and business markets. Include the profit mark-up or contribution as a separate item for each service feature.

5. For the residential and business markets:

a. List all common carriers in territories where CBD seeks to offer Voice Messaging which offer central office based services which are functionally equivalent to Voice Messaging.

b. List all carriers offering a service functionally equivalent to Voice Messaging who must purchase a service or services from CBT or CBD to offer their competing service, the services which must be purchased, and their respective prices.

6. Are the prices of services competitors must purchase from CBD, identical to the prices CBD's residential and business customers must pay? For example, is CBD imputing the cost of these services? Explain.

7. Provide detailed diagrams indicating the network routing of a call during a Voice Messaging Service transaction on both an intra- and interstate basis (i.e. provide a diagram depicting the interconnection of the voice messaging service Voice Messaging Service equipment with the network in both situations).

8. Identify and describe the additional services required for a competitor to provide a functionally identical Voice Messaging Service (e.g. call forwarding-no answer, call forwarding-busy line, or any other essential services). Are these features individually tarified for purchase by competitive Voice Messaging Service providers? If so, indicate their respective tarified rates.

9. Describe the limitations that impede the ability of the network to provide origination information with regard to intra- and interstate access for Voice Messaging.

10. Identify the physical location of the Voice Messaging Service equipment required for Voice Messaging (i.e. will the equipment be located at the central office or maintained at an external location?). Are other Voice Messaging Service providers allowed access and use of this equipment? If so, at what tariffed rates?

11. Will the implementation of Open Network Architecture affect the provision of Voice Messaging Services by competitors? Explain.

12. Under the FCC cost allocation rules, services considered "nonregulated" and their attendant investment and expenses are removed from the regulated accounts of the company before jurisdictional separations are performed. Given this procedure, is there any way that these nonregulated investments and expenses could be brought back into the jurisdictional separations process should this Commission choose to regulate enhanced services at the state level? Explain your answer.

13. Can the expenses and investments associated with Voice Messaging be isolated from the expenses and investments of other non-regulated services after they are separated from expenses and investments subsequent to the application of Part 64 cost allocation rules? If yes, provide examples of the application of Part 64 to total company expenses and investments to illustrate the process. If not, explain why.

Done at Frankfort, Kentucky, this

19th day of February, 1993.

PUBLIC SERVICE COMMISSION


For the Commission

ATTEST:



Executive Director